

Kenneth Ishikawa

Address: 211 Kirkland #AVE #405; Kirkland, WA 98033 | **Phone:** (206) 265 – 2746
E-Mail: kazumaishikawa@hotmail.com | **Personal website:** <http://www.innovationalstudios.com>

PROFESSIONAL SUMMARY

- Experience in the development of UI deliverables: Personas, Use Cases, Task Flows, Site Architecture, and Wireframes.
- Professional experience in HTML5, CSS3, and JavaScript.
- Strong problem solving, technical troubleshooting, and decision-making skills.
- Demonstrated success in leading development efforts of online projects
- Lead, support and mentor other developers
- Solid understanding of Web concepts such as UI best practices and SEO

EXPERIENCE

- UX Designer at AT&T, February 2015 – March 2015
- Senior Web Designer at SimplyFun LLC, March 2014 – February 2015
- Web Designer at SimplyFun LLC, September 2013 – February 2014
- Web Developer II at Microsoft, July 2013 – September 2013
- Web Designer at Pacific Software Publishing June 2011 – July 2013
- Bilingual product tester at SWYPE, October 2010
- Web designer, developer, and translator at Virtual Net Support (VNS) in Tokyo, Japan from August 2009 – February 2010

TECHNICAL SKILLS

- **Proficient in:** Adobe Photoshop/Illustrator/Flash, HTML5, CSS3, JavaScript, jQuery
- **Experienced in:** Axure, Adobe InDesign/Premiere Pro/Audition/After Effects, AJAX, PHP, MySQL, JSON, AngularJS, XML, CSSLESS, Subversion, Notepad++, Sublime Text, Microsoft Visual Studios, Action Script 3.0, JIRA, GIT

EDUCATION

- University of Washington, June 2011
 - Bachelor of Arts in Japanese Language and Literature
 - Technical Japanese Communication Minor

LANGUAGE SKILLS

- Native-level speaking, reading, and writing in both Japanese and English

SIGNIFICANT WORKS

- **UX Designer** at AT&T, 02/2015 – 03/2015
Skills: Photoshop, Illustrator, Fireworks, Visio, HTML, HTML5, CSS, CSS3, JavaScript, JQuery.
Responsibilities: Visually compose the user experience by creating static and interactive graphic elements, HTML prototypes, tutorials and Flash deliverables. Ensure compliance with relevant 2.0 Brand design style guides by managing colors, fonts, art, photography, and other stylistic elements within Premier and att.com. Leverage UX and marketing research to enhance look and feel, increase ease of use for the customer and decrease user confusion. Projects include the creation of a new process flow for UX Designers, assisting with the design migration of a new chat system for AT&T Online Store and Care website, and designing a back-dating service for AT&T Online Care website.
- **Senior Web Designer** at SimplyFun LLC, 03/2014 – 02/2015
Skills: HTML, HTML5, CSS, CSS3, JavaScript, JQuery, Photoshop, Illustrator, Prowess CMS, JIRA, Git, BitBucket.
Responsibilities: Projects include a full stack mobile friendly redesign and the redevelopment of the

company's corporate website, with a focus on UI design, content strategy, and front-end development. Design and development of new web pages and applications based on user research, in addition to conducting weekly and monthly updates on the corporate website. Provide leadership on best practices for the design and development team, with a thorough understanding of the business needs and objectives.

- **Web Developer/Designer** at SimplyFun LLC, 09/2013 - 03/2014
Skills: HTML, HTML5, CSS, CSS3, JavaScript, JQuery, Photoshop, Illustrator, Prowess CMS, Subversion.
Responsibilities: Wire-framed, designed, and developed new pages for corporate website. Uncovered solutions to enhance the current design. Updated the website with content provided by the marketing team.
- **MBS CRM at Microsoft Corporations** at Microsoft Corporations 09/2013
Skills: HTML, CSS, CSS3, JavaScript, JQuery, LESS CSS, Windows Server 2008, Microsoft Visual Studios.
Responsibilities: Implemented technically sophisticated online web content that involved client side and server side scripting. Responsibilities included designing and developing high traffic websites under deadline pressure and taking primary role in smaller, low risk projects, communicating and defending design, requirements, feature set, functionality, usability, localization issues, and limitations of subsystem to team and development lead or manager.
- **Web Design/Development of Hilton Waikoloa Village**, At PSPINC 07/2013
<http://hiltonwaikoloavillage.jp>
Skills: HTML, CSS, JavaScript, Flash, Photoshop, Wordpress.
Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website.
- **Web Design/Development of Nippon Express de Mexico**, At PSPINC 04/2013
<http://www.nipponexpressmx.com/>
Skills: HTML, CSS, JavaScript, JQuery, Photoshop, Wordpress.
Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website.
- **Web Design/Development of Nippon Express USA**, At PSPINC 01/2013
<http://www.nipponexpressusa.com/>
Skills: HTML, CSS, JavaScript, JQuery, Photoshop, Wordpress.
Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website.
- **Web Design/Development of Western Shipping America**, At PSPINC 07/2012
<http://westshipus.com>
Skills: HTML, CSS, JavaScript, Photoshop, WebDeXpress (PSPINC's In-House CMS).
Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website.
- **Full Renewal of the Team DreamCatchers Website**, 06/2012
<http://tdcseattle.com>
Skills: HTML, CSS, PHP, JavaScript, JQuery, Photoshop, Illustrator, YouTube API.
Responsibilities: Consulted with the client, designed mockups, and developed the website using PHP. Webpage involves the use of RSS Feed Ameblo Blog to aggregate the "What's New" section, as well as the use of YouTube API on the internet radio page to retrieve data such as the video duration, view counts, and ratings.
- **Web Design/Development of Alaskan Leader Seafoods**, At PSPINC 04/2012
<http://alaskanleaderseafoods.com/>
Skills: HTML, CSS, JavaScript, Photoshop, WebDeXpress (PSPINC's In-House CMS).
Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website. .
- **Web Design/Development of Hilton Hawaiian Village**, At PSPINC 02/2012
<http://hiltonhawaiianvillage.jp/>
Skills: HTML, CSS, JavaScript, Photoshop, Flash, Wordpress.

Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website. .

- **Web Design/Development of Ichijo USA Technological Homes, At PSPINC 08/2011**
<http://ichijousa.com/>

Skills: HTML, CSS, JavaScript, Photoshop, WebDeXpress (PSPINC's In-House CMS).

Responsibilities: Consulted with the client, designed wireframes and mockups, and developed the website. .